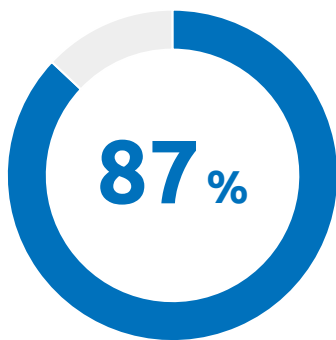


Full Site Audit Report

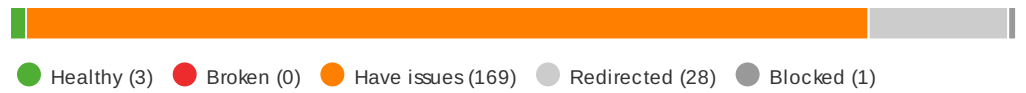
Subdomain: timnoetzel.com
Last Update: April 15, 2020
Crawled Pages: 201

Site Health



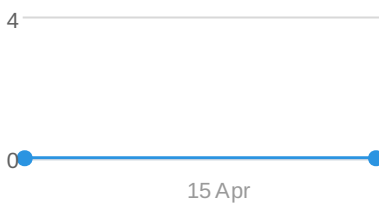
Crawled Pages

201



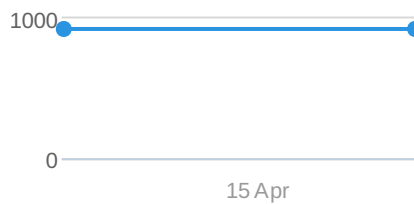
Errors

0



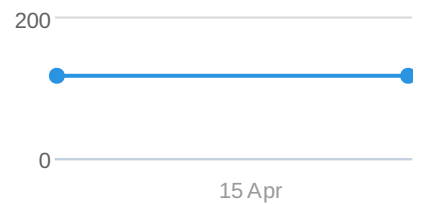
Warnings

925

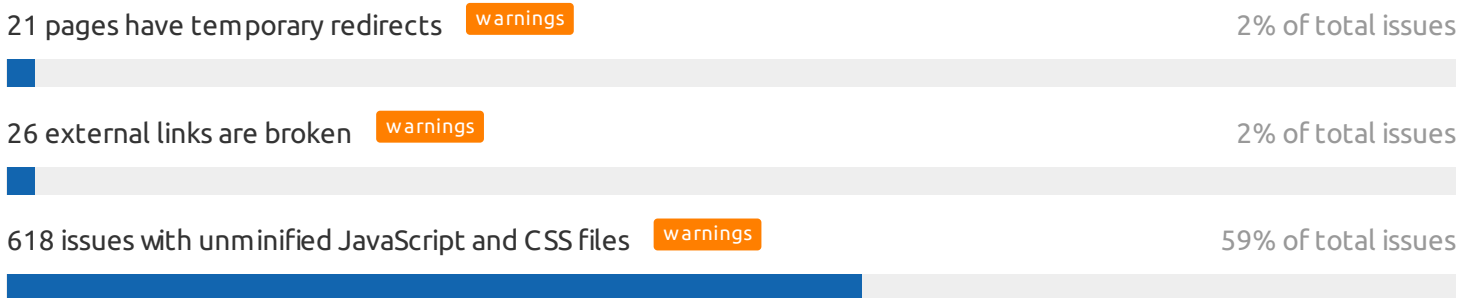


Notices

118



Top Issues



timnoetzel.com

0 0

0 pages returned 5XX status code

0 0

0 pages returned 4XX status code

0 0

0 pages don't have title tags

0 0

0 issues with duplicate title tags

0 0

0 pages have duplicate content issues

0 0

0 internal links are broken

0 0

0 pages couldn't be crawled

0 0

0 pages couldn't be crawled (DNS resolution issues)

0 0

0 pages couldn't be crawled (incorrect URL formats)

0 0

0 internal images are broken

0 0

0 pages have duplicate meta descriptions

0 0

Robots.txt file has format errors

0 0

0 sitemap.xml files have format errors

0 0

0 incorrect pages found in sitemap.xml

0 0

0 pages have a WWW resolve issue

0

This page has no viewport tag

0

0 pages have too large HTML size

0

0 AMP pages have no canonical tag

0

0 issues with hreflang values

0

0 hreflang conflicts within page source code

0

0 issues with incorrect hreflang links

0

0 non-secure pages

0

0 issues with expiring or expired certificate

0

0 issues with old security protocol

0

0 issues with incorrect certificate name

0

0 issues with mixed content

0

No redirect or canonical to HTTPS homepage from HTTP version

0

0 redirect chains and loops

0

0 pages with a broken canonical link

0

0 pages have multiple canonical URLs

0 0

0 pages have a meta refresh tag

0 0

0 issues with broken internal JavaScript and CSS files

0 0

0 subdomains don't support secure encryption algorithms

0 0

0 sitemap.xml files are too large

0 0

0 links couldn't be crawled (incorrect URL formats)

0 0

0 pages have slow load speed

0 0

925 0**618 issues with unminified JavaScript and CSS files**

About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

618 0**98 pages have a low word count**

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

98 0**91 pages have low text-HTML ratio**

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

91 0**33 pages don't have an h1 heading**

About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.

33 0**26 external links are broken**

About this issue: Broken external links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.

26 0

21 pages have temporary redirects

21 ⁰

About this issue: Temporary redirects (i.e., a 302, 303 and a 307 redirect) mean that a page has been temporarily moved to a new location. Search engines will continue to index the redirected page, and no link juice or traffic is passed to the new page, which is why temporary redirects can damage your search rankings if used by mistake. How to fix: Review all pages to make sure the use of 302, 303 and 307 redirects is justified. If so, don't forget to remove them when they are no longer needed. However, if you permanently move any page, replace a 302/303/307 redirect with a 301 one.

21 images don't have alt attributes

21 ⁰

About this issue: Alt attributes within tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: Using ALT attributes smartly: <https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html> and Google Image Publishing Guidelines: <https://support.google.com/webmasters/answer/114016?hl=en>. How to fix: Specify a relevant alternative attribute inside an tag for each image on your website, e.g., "".

16 pages don't have meta descriptions

16 ⁰

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

Sitemap.xml not indicated in robots.txt

1 ⁰

About this issue: If you have both a sitemap.xml and a robots.txt file on your website, it is a good practice to place a link to your sitemap.xml in your robots.txt, which will allow search engines to better understand what content they should crawl. How to fix: Specify the location of your sitemap.xml in your robots.txt. To check if Googlebot can index your sitemap.xml file, use the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id

0 external images are broken

0 ⁰

0 links on HTTPS pages leads to HTTP page

0 ⁰

0 pages don't have enough text within the title tags

0 ⁰

0 pages have too much text within the title tags	0 0
0 pages have duplicate H1 and title tags	0 0
0 pages have too many on-page links	0 0
0 pages have too many parameters in their URLs	0 0
0 pages have no hreflang and lang attributes	0 0
0 pages don't have character encoding declared	0 0
0 pages don't have doctype declared	0 0
0 pages use Flash	0 0
0 pages contain frames	0 0
0 pages have underscores in the URL	0 0
0 outgoing internal links contain nofollow attribute	0 0
Sitemap.xml not found	0 0
Homepage does not use HTTPS encryption	0 0
0 subdomains don't support SNI	0 0
0 HTTP URLs in sitemap.xml for HTTPS site	0 0

0 uncompressed pages	0
0 issues with blocked internal resources in robots.txt	0
0 issues with uncompressed JavaScript and CSS files	0
0 issues with uncached JavaScript and CSS files	0
0 pages have a JavaScript and CSS total size that is too large	0
0 pages use too many JavaScript and CSS files	0
0 link URLs are too long	0

118⁰**98 pages need more than 3 clicks to be reached****98**⁰

About this issue: A page's crawl depth is the number of clicks required for users and search engine crawlers to reach it via its corresponding homepage. From an SEO perspective, an excessive crawl depth may pose a great threat to your optimization efforts, as both crawlers and users are less likely to reach deep pages. For this reason, pages that contain important content should be no more than 3 clicks away from your homepage. How to fix: Make sure that pages with important content can be reached within a few clicks. If any of them are buried too deep in your site, consider changing your internal link architecture.

10 pages have only one incoming internal link**10**⁰

About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.

6 orphaned pages in sitemaps**6**⁰

About this issue: An orphaned page is a webpage that is not linked to internally. Including orphaned pages in your sitemap.xml files is considered to be a bad practice, as these pages will be crawled by search engines. Crawling outdated orphaned pages will waste your crawl budget. If an orphaned page in your sitemap.xml file has valuable content, we recommend that you link to it internally. How to fix: Review all orphaned pages in your sitemap.xml files and do either of the following: If a page is no longer needed, remove it; If a page has valuable content and brings traffic to your website, link to it from another page on your website; If a page serves a specific need and requires no internal linking, leave it as is.

2 subdomains don't support HSTS**2**⁰

About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.

1 page is blocked from crawling**1**⁰

About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

1 URL with a permanent redirect

1 0

About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.

0 pages have more than one H1 tag

0 0

0 page URLs are longer than 200 characters

0 0

0 outgoing external links contain nofollow attributes

0 0

Robots.txt not found

0 0

0 pages have hreflang language mismatch issues

0 0

0 orphaned pages in Google Analytics

0 0

0 pages take more than 1 second to become interactive

0 0

0 pages blocked by X-Robots-Tag: noindex HTTP header

0 0

0 issues with blocked external resources in robots.txt

0 0

0 issues with broken external JavaScript and CSS files

0 0

0 resources are formatted as page link

0 0

0 links on this page have no anchor text

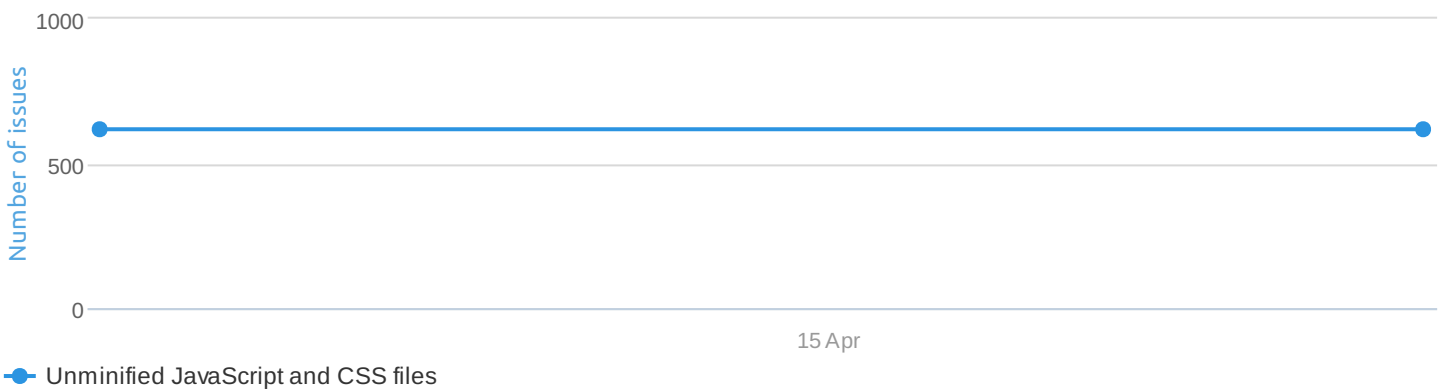
0 0

Unminified JavaScript and CSS files

i About this issue: Minification is the process of removing unnecessary lines, white space and comments from the source code. Minifying JavaScript and CSS files makes their size smaller, thereby decreasing your page load time, providing a better user experience and improving your search engine rankings. For more information, please see this Google article <https://developers.google.com/web/fundamentals/performance/optimizing-content-efficiency>. How to fix: Minify your JavaScript and CSS files. If your webpage uses CSS and JS files that are hosted on an external site, contact the website owner and ask them to minify their files. If this issue doesn't affect your page load time, simply ignore it.

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Unminified JavaScript and CSS files 100

timnoetzel.com

Page URL	Resource URL	Resource Type	Discovered
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
10 Tips for a Prosperous Life Tim Noetzel https://www.timnoetzel.com/10-tips-for-a-prosperous-life/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
10 Tips for a Prosperous Life Tim Noetzel https://www.timnoetzel.com/10-tips-for-a-prosperous-life/	https://www.timnoetzel.com/wp-content/plugins/disqus-comment-system/public/js/comment_embed.js?ver=3.0.17	JavaScript	April 15, 2020 (17:11)
10 Tips for a Prosperous Life Tim Noetzel https://www.timnoetzel.com/10-tips-for-a-prosperous-life/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)

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10 Tips for a Prosperous Life Tim Noetzel https://www.timnoetzel.com/10-tips-for-a-prosperous-life/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
100 Words a Day Tim Noetzel https://www.timnoetzel.com/100-words-a-day/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
100 Words a Day Tim Noetzel https://www.timnoetzel.com/100-words-a-day/	https://www.timnoetzel.com/wp-content/plugins/disqus-comment-system/public/js/comment_embed.js?ver=3.0.17	JavaScript	April 15, 2020 (17:11)
100 Words a Day Tim Noetzel https://www.timnoetzel.com/100-words-a-day/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
100 Words a Day Tim Noetzel https://www.timnoetzel.com/100-words-a-day/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
3 Fantastic Growth Hacking Course Options (2020) - Tim Noetzel https://www.timnoetzel.com/3-fantastic-growth-hacking-course-options/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
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Agencies Tim Noetzel https://www.timnoetzel.com/agencies/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
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Announcing Product Playbooks Tim Noetzel https://www.timnoetzel.com/announcing-product-playbooks/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
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April 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/april-2019-goals-update/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
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April 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/april-2019-goals-update/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
April 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/april-2019-goals-update/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
April 2019 SEO Update Tim Noetzel https://www.timnoetzel.com/april-2019-seo-update/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
April 2019 SEO Update Tim Noetzel https://www.timnoetzel.com/april-2019-seo-update/	https://www.timnoetzel.com/wp-content/plugins/disqus-comment-system/public/js/comment_embed.js?ver=3.0.17	JavaScript	April 15, 2020 (17:11)

Page URL	Resource URL	Resource Type	Discovered
April 2019 SEO Update Tim Noetzel https://www.timnoetzel.com/april-2019-seo-update/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
April 2019 SEO Update Tim Noetzel https://www.timnoetzel.com/april-2019-seo-update/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Authority Tim Noetzel https://www.timnoetzel.com/authority/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Authority Tim Noetzel https://www.timnoetzel.com/authority/	https://www.timnoetzel.com/wp-content/plugins/disqus-comment-system/public/js/comment_embed.js?ver=3.0.17	JavaScript	April 15, 2020 (17:11)
Authority Tim Noetzel https://www.timnoetzel.com/authority/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Authority Tim Noetzel https://www.timnoetzel.com/authority/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Averages Aren't Benchmarks Tim Noetzel https://www.timnoetzel.com/averages-arent-benchmarks/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Averages Aren't Benchmarks Tim Noetzel https://www.timnoetzel.com/averages-arent-benchmarks/	https://www.timnoetzel.com/wp-content/plugins/disqus-comment-system/public/js/comment_embed.js?ver=3.0.17	JavaScript	April 15, 2020 (17:11)
Averages Aren't Benchmarks Tim Noetzel https://www.timnoetzel.com/averages-arent-benchmarks/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Averages Aren't Benchmarks Tim Noetzel https://www.timnoetzel.com/averages-arent-benchmarks/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Avoid Option Overload Tim Noetzel https://www.timnoetzel.com/avoid-option-overload/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Avoid Option Overload Tim Noetzel https://www.timnoetzel.com/avoid-option-overload/	https://www.timnoetzel.com/wp-content/plugins/disqus-comment-system/public/js/comment_embed.js?ver=3.0.17	JavaScript	April 15, 2020 (17:11)
Avoid Option Overload Tim Noetzel https://www.timnoetzel.com/avoid-option-overload/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Avoid Option Overload Tim Noetzel https://www.timnoetzel.com/avoid-option-overload/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Blog Tim Noetzel https://www.timnoetzel.com/blog/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Blog Tim Noetzel https://www.timnoetzel.com/blog/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Blog Tim Noetzel https://www.timnoetzel.com/blog/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)

Page URL	Resource URL	Resource Type	Discovered
Blog Page 10 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/10/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Blog Page 10 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/10/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Blog Page 10 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/10/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Blog Page 11 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/11/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Blog Page 11 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/11/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Blog Page 11 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/11/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Blog Page 12 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/12/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
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Blog Page 2 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/2/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
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Blog Page 2 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/2/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Blog Page 3 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/3/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Blog Page 3 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/3/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Blog Page 3 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/3/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Blog Page 4 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/4/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Blog Page 4 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/4/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)

 We're only displaying 100 results. To view all results, export your report to a CSV or Excel file format.

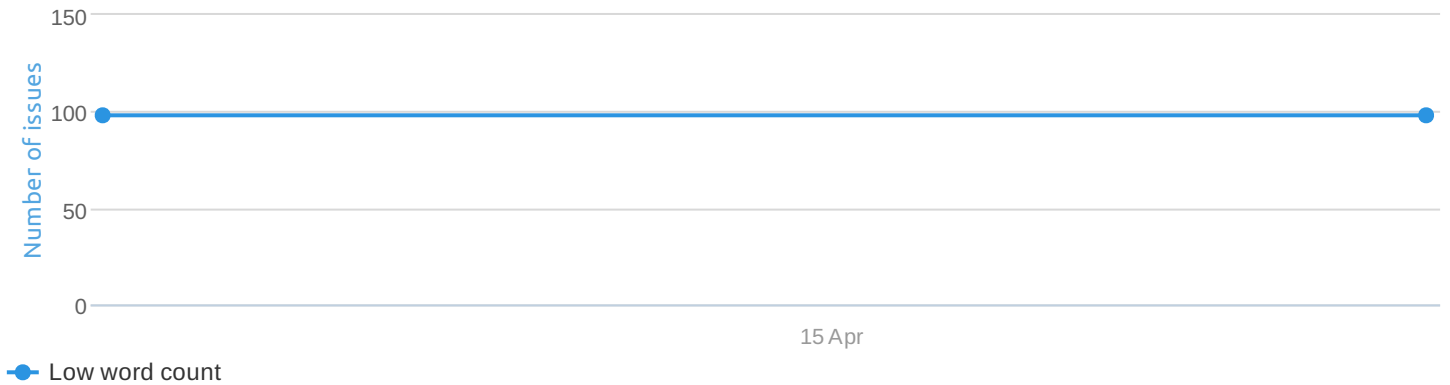
Page URL	Resource URL	Resource Type	Discovered
Blog Page 4 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/4/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Blog Page 5 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/5/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Blog Page 5 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/5/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Blog Page 5 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/5/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Blog Page 6 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/6/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Blog Page 6 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/6/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
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Blog Page 7 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/7/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)
Blog Page 7 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/7/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Blog Page 7 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/7/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
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Blog Page 8 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/8/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Blog Page 8 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/8/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
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Blog Page 9 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/9/	https://www.timnoetzel.com/wp-content/plugins/thirstyaffiliates/js/app/ta.js?ver=3.9.1	JavaScript	April 15, 2020 (17:11)
Blog Page 9 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/9/	https://www.timnoetzel.com/wp-content/thesis/skins/timnoetzel/css.css	CSS	April 15, 2020 (17:11)
Bluehost vs GoDaddy – (2020 Faceoff!) – Tim Noetzel https://www.timnoetzel.com/bluehost-vs-godaddy/	https://www.timnoetzel.com/wp-content/plugins/convertkit/resources/frontend/wp-convertkit.js?ver=1.9.2	JavaScript	April 15, 2020 (17:11)

Low word count

i *About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. For more information, please view this video: <https://www.youtube.com/watch?v=w3-obcXkyA4>. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Low word count 98

timnoetzel.com

Page URL	Words Count	Discovered
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	87	April 15, 2020 (17:11)
100 Words a Day Tim Noetzel https://www.timnoetzel.com/100-words-a-day/	84	April 15, 2020 (17:11)
A Boilerplate for Mostly-Static Websites Tim Noetzel https://www.timnoetzel.com/a-boilerplate-for-mostly-static-websites/	88	April 15, 2020 (17:11)
Agencies Tim Noetzel https://www.timnoetzel.com/agencies/	115	April 15, 2020 (17:11)
Announcing Product Playbooks Tim Noetzel https://www.timnoetzel.com/announcing-product-playbooks/	82	April 15, 2020 (17:11)
April 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/april-2019-goals-update/	164	April 15, 2020 (17:11)
Authority Tim Noetzel https://www.timnoetzel.com/authority/	88	April 15, 2020 (17:11)
Avoid Option Overload Tim Noetzel https://www.timnoetzel.com/avoid-option-overload/	95	April 15, 2020 (17:11)
Breakthroughs Tim Noetzel https://www.timnoetzel.com/breakthroughs/	90	April 15, 2020 (17:11)
Catching Up Tim Noetzel https://www.timnoetzel.com/catching-up/	174	April 15, 2020 (17:11)

Page URL	Words Count	Discovered
Design Archives Page 4 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/4/	144	April 15, 2020 (17:11)
Front-End Archives Tim Noetzel https://www.timnoetzel.com/category/front-end/	196	April 15, 2020 (17:11)
Goals Update Archives Tim Noetzel https://www.timnoetzel.com/category/goals-update/	168	April 15, 2020 (17:11)
Product Hunt Picks & Roundups Archives Tim Noetzel https://www.timnoetzel.com/category/producthunt-roundup/	65	April 15, 2020 (17:11)
Uncategorized Archives Tim Noetzel https://www.timnoetzel.com/category/uncategorized/	106	April 15, 2020 (17:11)
Contact Tim Noetzel https://www.timnoetzel.com/contact/	19	April 15, 2020 (17:11)
Content Discovery is Broken Tim Noetzel https://www.timnoetzel.com/content-discovery-is-broken/	111	April 15, 2020 (17:11)
CSS Fuzzy Selectors Aren't That Fuzzy Tim Noetzel https://www.timnoetzel.com/css-fuzzy-selectors-arent-that-fuzzy/	109	April 15, 2020 (17:11)
Data-Driven Pattern Libraries Tim Noetzel https://www.timnoetzel.com/data-driven-pattern-libraries/	125	April 15, 2020 (17:11)
Dealing with Setbacks Tim Noetzel https://www.timnoetzel.com/dealing-with-setbacks/	113	April 15, 2020 (17:11)
Decision Fatigue Tim Noetzel https://www.timnoetzel.com/decision-fatigue/	96	April 15, 2020 (17:11)
Disrupting Utilities Tim Noetzel https://www.timnoetzel.com/disrupting-utilities/	171	April 15, 2020 (17:11)
Ditching Bootstrap Tim Noetzel https://www.timnoetzel.com/ditching-bootstrap/	125	April 15, 2020 (17:11)
Does Your Product Matter? Tim Noetzel https://www.timnoetzel.com/does-your-product-matter/	133	April 15, 2020 (17:11)
Everyone Thinks They're Above Average Tim Noetzel https://www.timnoetzel.com/everyone-thinks-theyre-above-average/	83	April 15, 2020 (17:11)
Experts Tim Noetzel https://www.timnoetzel.com/experts/	84	April 15, 2020 (17:11)
February 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/february-goals-update/	133	April 15, 2020 (17:11)
Forcing Functions Tim Noetzel https://www.timnoetzel.com/forcing-functions/	90	April 15, 2020 (17:11)
Friction Tim Noetzel https://www.timnoetzel.com/friction/	90	April 15, 2020 (17:11)
Gimmicks vs Hooks Tim Noetzel https://www.timnoetzel.com/gimmicks-vs-hooks/	102	April 15, 2020 (17:11)

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Good Enough Tim Noetzel https://www.timnoetzel.com/good-enough/	89	April 15, 2020 (17:11)
Handling Asymmetry in Logo Design Tim Noetzel https://www.timnoetzel.com/handling-asymmetry-in-logo-design/	165	April 15, 2020 (17:11)
Harpoon Tim Noetzel https://www.timnoetzel.com/harpoon/	133	April 15, 2020 (17:11)
Hipmatic Tim Noetzel https://www.timnoetzel.com/hipmatic/	116	April 15, 2020 (17:11)
Hubris & Humility Tim Noetzel https://www.timnoetzel.com/hubris-humility/	109	April 15, 2020 (17:11)
ID Numbers Tim Noetzel https://www.timnoetzel.com/id-numbers/	124	April 15, 2020 (17:11)
In Praise of Gutenberg Tim Noetzel https://www.timnoetzel.com/in-praise-of-gutenberg/	138	April 15, 2020 (17:11)
Initiative Over Experience Tim Noetzel https://www.timnoetzel.com/initiative-over-experience/	104	April 15, 2020 (17:11)
Inputs & Outputs Tim Noetzel https://www.timnoetzel.com/inputs-outputs/	81	April 15, 2020 (17:11)
January 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/january-2019-goals-update/	150	April 15, 2020 (17:11)
JavaScript Filters Tim Noetzel https://www.timnoetzel.com/javascript-filters/	94	April 15, 2020 (17:11)
Learn Product Design Tim Noetzel https://www.timnoetzel.com/learn/	78	April 15, 2020 (17:11)
March 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/march-2019-goals-update/	101	April 15, 2020 (17:11)
March 2019 SEO Update Tim Noetzel https://www.timnoetzel.com/march-2019-seo-update/	190	April 15, 2020 (17:11)
May 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/may-2019-goals-update/	91	April 15, 2020 (17:11)
Measuring Content Value Tim Noetzel https://www.timnoetzel.com/measuring-content-value/	89	April 15, 2020 (17:11)
Momentum Tim Noetzel https://www.timnoetzel.com/momentum/	88	April 15, 2020 (17:11)
Nitpicking Tim Noetzel https://www.timnoetzel.com/nitpicking/	89	April 15, 2020 (17:11)
No, You Don't Need to Manage Tim Noetzel https://www.timnoetzel.com/no-you-dont-need-to-manage/	94	April 15, 2020 (17:11)
One Step at a Time Tim Noetzel https://www.timnoetzel.com/one-step-at-a-time/	90	April 15, 2020 (17:11)

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Persist Tim Noetzel https://www.timnoetzel.com/persist/	93	April 15, 2020 (17:11)
Pintley Tim Noetzel https://www.timnoetzel.com/pintley/	86	April 15, 2020 (17:11)
Portfolio Tim Noetzel https://www.timnoetzel.com/portfolio/	72	April 15, 2020 (17:11)
Practical Skills Tim Noetzel https://www.timnoetzel.com/practical-skills/	93	April 15, 2020 (17:11)
Product Hunt Pick: Readsmart Tim Noetzel https://www.timnoetzel.com/product-hunt-pick-readsmart/	117	April 15, 2020 (17:11)
Product Hunt Roundups Tim Noetzel https://www.timnoetzel.com/product-hunt-roundups/	109	April 15, 2020 (17:11)
Product Standups Tim Noetzel https://www.timnoetzel.com/product-standups/	152	April 15, 2020 (17:11)
Psychographics > Demographics Tim Noetzel https://www.timnoetzel.com/psychographics-before-demographics/	91	April 15, 2020 (17:11)
Quick & Easy Tim Noetzel https://www.timnoetzel.com/quick-easy/	92	April 15, 2020 (17:11)
Replacing Negative Habits Tim Noetzel https://www.timnoetzel.com/replacing-negative-habits/	93	April 15, 2020 (17:11)
Resilience Tim Noetzel https://www.timnoetzel.com/resilience/	89	April 15, 2020 (17:11)
Rethink Tim Noetzel https://www.timnoetzel.com/rethink/	85	April 15, 2020 (17:11)
Shortcuts Tim Noetzel https://www.timnoetzel.com/shortcuts/	98	April 15, 2020 (17:11)
Start with Context Tim Noetzel https://www.timnoetzel.com/start-with-context/	87	April 15, 2020 (17:11)
Swish Tim Noetzel https://www.timnoetzel.com/swish/	104	April 15, 2020 (17:11)
Team Focus Tim Noetzel https://www.timnoetzel.com/team-focus/	120	April 15, 2020 (17:11)
Teams Tim Noetzel https://www.timnoetzel.com/teams/	87	April 15, 2020 (17:11)
Technology's Ethics Problem Tim Noetzel https://www.timnoetzel.com/technologys-ethics-problem/	116	April 15, 2020 (17:11)
The Best Hacking Courses Tim Noetzel https://www.timnoetzel.com/the-best-hacking-courses/	168	April 15, 2020 (17:11)
The First Hundred Users Tim Noetzel https://www.timnoetzel.com/the-first-hundred-users/	138	April 15, 2020 (17:11)

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The Media is Killing Itself Tim Noetzel https://www.timnoetzel.com/the-media-is-killing-itself/	87	April 15, 2020 (17:11)
The Real Cause of the Great Facebook Decline Tim Noetzel https://www.timnoetzel.com/the-real-cause-of-the-great-facebook-decline/	166	April 15, 2020 (17:11)
The Value of UX Tim Noetzel https://www.timnoetzel.com/the-value-of-ux/	125	April 15, 2020 (17:11)
The Voice of the User Tim Noetzel https://www.timnoetzel.com/the-voice-of-the-user/	78	April 15, 2020 (17:11)
The Washer Fluid is Fine Tim Noetzel https://www.timnoetzel.com/the-washer-fluid-is-fine/	89	April 15, 2020 (17:11)
This Isn't for You Tim Noetzel https://www.timnoetzel.com/this-isnt-for-you/	88	April 15, 2020 (17:11)
Top 5% UX Designers Tim Noetzel https://www.timnoetzel.com/top-5-percent-ux-designers/	116	April 15, 2020 (17:11)
Transparency Tim Noetzel https://www.timnoetzel.com/transparency/	128	April 15, 2020 (17:11)
Types of Software Testing Tim Noetzel https://www.timnoetzel.com/types-of-software-testing/	128	April 15, 2020 (17:11)
How to Use Dwell Time to Unlock Better Conversion Rates Tim Noetzel https://www.timnoetzel.com/use-dwell-time-unlock-better-conversion-rates/	151	April 15, 2020 (17:11)
Useless Data Tim Noetzel https://www.timnoetzel.com/useless-data/	90	April 15, 2020 (17:11)
User Behaviors are Market Behaviors Tim Noetzel https://www.timnoetzel.com/user-behaviors-are-market-behaviors/	96	April 15, 2020 (17:11)
User Stories Tim Noetzel https://www.timnoetzel.com/user-stories/	140	April 15, 2020 (17:11)
Chapter 6: Product Analytics Tim Noetzel https://www.timnoetzel.com/uxe-playbook-analytics/	114	April 15, 2020 (17:11)
Chapter 1: Become a UX Engineer Tim Noetzel https://www.timnoetzel.com/uxe-playbook-become/	153	April 15, 2020 (17:11)
Chapter 2: Front-End Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-frontend/	76	April 15, 2020 (17:11)
Chapter 5: Prototyping Tim Noetzel https://www.timnoetzel.com/uxe-playbook-prototyping/	91	April 15, 2020 (17:11)
Chapter 4: UI Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-ui/	48	April 15, 2020 (17:11)
Chapter 3: UX Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-ux/	98	April 15, 2020 (17:11)
Vacation Tim Noetzel https://www.timnoetzel.com/vacation/	96	April 15, 2020 (17:11)

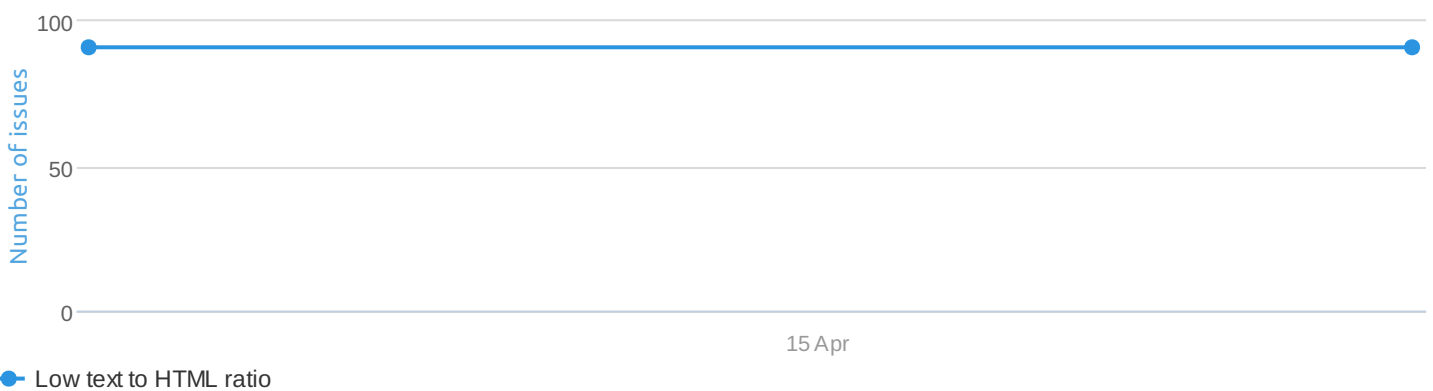
Page URL	Words Count	Discovered
We'll Make It Right Tim Noetzel https://www.timnoetzel.com/well-make-it-right/	101	April 15, 2020 (17:11)
WeSpire User Retention Tim Noetzel https://www.timnoetzel.com/wespire1/	111	April 15, 2020 (17:11)
WeSpire R&D Tim Noetzel https://www.timnoetzel.com/wespire2/	133	April 15, 2020 (17:11)
We've Always Done It This Way Tim Noetzel https://www.timnoetzel.com/weve-always-done-it-this-way/	126	April 15, 2020 (17:11)
What Does "Seen" Mean? Tim Noetzel https://www.timnoetzel.com/what-does-seen-mean/	95	April 15, 2020 (17:11)
Why Your Product Needs Research Tim Noetzel https://www.timnoetzel.com/why-your-product-needs-research/	191	April 15, 2020 (17:11)
Writing My First Gutenberg Block Tim Noetzel https://www.timnoetzel.com/writing-my-first-gutenberg-block/	175	April 15, 2020 (17:11)
Yes vs. No Tim Noetzel https://www.timnoetzel.com/yes-vs-no/	99	April 15, 2020 (17:11)

Low text to HTML ratio

i *About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This issue is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Low text to HTML ratio 91

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Page URL	Ratio	Discovered
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	0.05	April 15, 2020 (17:11)
100 Words a Day Tim Noetzel https://www.timnoetzel.com/100-words-a-day/	0.05	April 15, 2020 (17:11)
A Boilerplate for Mostly-Static Websites Tim Noetzel https://www.timnoetzel.com/a-boilerplate-for-mostly-static-websites/	0.06	April 15, 2020 (17:11)
Agencies Tim Noetzel https://www.timnoetzel.com/agencies/	0.07	April 15, 2020 (17:11)
Announcing Product Playbooks Tim Noetzel https://www.timnoetzel.com/announcing-product-playbooks/	0.06	April 15, 2020 (17:11)
April 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/april-2019-goals-update/	0.10	April 15, 2020 (17:11)
Authority Tim Noetzel https://www.timnoetzel.com/authority/	0.06	April 15, 2020 (17:11)
Avoid Option Overload Tim Noetzel https://www.timnoetzel.com/avoid-option-overload/	0.06	April 15, 2020 (17:11)
Breakthroughs Tim Noetzel https://www.timnoetzel.com/breakthroughs/	0.06	April 15, 2020 (17:11)
Goals Update Archives Tim Noetzel https://www.timnoetzel.com/category/goals-update/	0.09	April 15, 2020 (17:11)
Product Hunt Picks & Roundups Archives Tim Noetzel https://www.timnoetzel.com/category/producthunt-roundup/	0.04	April 15, 2020 (17:11)
Uncategorized Archives Tim Noetzel https://www.timnoetzel.com/category/uncategorized/	0.08	April 15, 2020 (17:11)
Contact Tim Noetzel https://www.timnoetzel.com/contact/	0.01	April 15, 2020 (17:11)
Content Discovery is Broken Tim Noetzel https://www.timnoetzel.com/content-discovery-is-broken/	0.07	April 15, 2020 (17:11)
CSS Fuzzy Selectors Aren't That Fuzzy Tim Noetzel https://www.timnoetzel.com/css-fuzzy-selectors-arent-that-fuzzy/	0.08	April 15, 2020 (17:11)
Data-Driven Pattern Libraries Tim Noetzel https://www.timnoetzel.com/data-driven-pattern-libraries/	0.07	April 15, 2020 (17:11)
Dealing with Setbacks Tim Noetzel https://www.timnoetzel.com/dealing-with-setbacks/	0.07	April 15, 2020 (17:11)
Decision Fatigue Tim Noetzel https://www.timnoetzel.com/decision-fatigue/	0.06	April 15, 2020 (17:11)
Ditching Bootstrap Tim Noetzel https://www.timnoetzel.com/ditching-bootstrap/	0.09	April 15, 2020 (17:11)
Does Your Product Matter? Tim Noetzel https://www.timnoetzel.com/does-your-product-matter/	0.08	April 15, 2020 (17:11)

Page URL	Ratio	Discovered
Everyone Thinks They're Above Average Tim Noetzel https://www.timnoetzel.com/everyone-thinks-theyre-above-average/	0.05	April 15, 2020 (17:11)
Experts Tim Noetzel https://www.timnoetzel.com/experts/	0.06	April 15, 2020 (17:11)
February 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/february-goals-update/	0.08	April 15, 2020 (17:11)
Forcing Functions Tim Noetzel https://www.timnoetzel.com/forcing-functions/	0.06	April 15, 2020 (17:11)
Friction Tim Noetzel https://www.timnoetzel.com/friction/	0.06	April 15, 2020 (17:11)
Gimmicks vs Hooks Tim Noetzel https://www.timnoetzel.com/gimmicks-vs-hooks/	0.06	April 15, 2020 (17:11)
Good Enough Tim Noetzel https://www.timnoetzel.com/good-enough/	0.06	April 15, 2020 (17:11)
Handling Asymmetry in Logo Design Tim Noetzel https://www.timnoetzel.com/handling-asymmetry-in-logo-design/	0.08	April 15, 2020 (17:11)
Hipmatic Tim Noetzel https://www.timnoetzel.com/hipmatic/	0.08	April 15, 2020 (17:11)
Hubris & Humility Tim Noetzel https://www.timnoetzel.com/hubris-humility/	0.07	April 15, 2020 (17:11)
ID Numbers Tim Noetzel https://www.timnoetzel.com/id-numbers/	0.08	April 15, 2020 (17:11)
In Praise of Gutenberg Tim Noetzel https://www.timnoetzel.com/in-praise-of-gutenberg/	0.09	April 15, 2020 (17:11)
Initiative Over Experience Tim Noetzel https://www.timnoetzel.com/initiative-over-experience/	0.07	April 15, 2020 (17:11)
Inputs & Outputs Tim Noetzel https://www.timnoetzel.com/inputs-outputs/	0.05	April 15, 2020 (17:11)
January 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/january-2019-goals-update/	0.10	April 15, 2020 (17:11)
JavaScript Filters Tim Noetzel https://www.timnoetzel.com/javascript-filters/	0.07	April 15, 2020 (17:11)
Learn Product Design Tim Noetzel https://www.timnoetzel.com/learn/	0.05	April 15, 2020 (17:11)
March 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/march-2019-goals-update/	0.07	April 15, 2020 (17:11)
March 2019 SEO Update Tim Noetzel https://www.timnoetzel.com/march-2019-seo-update/	0.10	April 15, 2020 (17:11)
May 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/may-2019-goals-update/	0.06	April 15, 2020 (17:11)

Page URL	Ratio	Discovered
Measuring Content Value Tim Noetzel https://www.timnoetzel.com/measuring-content-value/	0.06	April 15, 2020 (17:11)
Momentum Tim Noetzel https://www.timnoetzel.com/momentum/	0.06	April 15, 2020 (17:11)
Nitpicking Tim Noetzel https://www.timnoetzel.com/nitpicking/	0.06	April 15, 2020 (17:11)
No, You Don't Need to Manage Tim Noetzel https://www.timnoetzel.com/no-you-dont-need-to-manage/	0.06	April 15, 2020 (17:11)
One Step at a Time Tim Noetzel https://www.timnoetzel.com/one-step-at-a-time/	0.06	April 15, 2020 (17:11)
Persist Tim Noetzel https://www.timnoetzel.com/persist/	0.06	April 15, 2020 (17:11)
Pintley Tim Noetzel https://www.timnoetzel.com/pintley/	0.07	April 15, 2020 (17:11)
Portfolio Tim Noetzel https://www.timnoetzel.com/portfolio/	0.05	April 15, 2020 (17:11)
Practical Skills Tim Noetzel https://www.timnoetzel.com/practical-skills/	0.06	April 15, 2020 (17:11)
Product Hunt Pick: Readsmart Tim Noetzel https://www.timnoetzel.com/product-hunt-pick-readsmart/	0.06	April 15, 2020 (17:11)
Product Hunt Roundups Tim Noetzel https://www.timnoetzel.com/product-hunt-roundups/	0.06	April 15, 2020 (17:11)
Product Standups Tim Noetzel https://www.timnoetzel.com/product-standups/	0.09	April 15, 2020 (17:11)
Psychographics > Demographics Tim Noetzel https://www.timnoetzel.com/psychographics-before-demographics/	0.06	April 15, 2020 (17:11)
Quick & Easy Tim Noetzel https://www.timnoetzel.com/quick-easy/	0.06	April 15, 2020 (17:11)
Replacing Negative Habits Tim Noetzel https://www.timnoetzel.com/replacing-negative-habits/	0.06	April 15, 2020 (17:11)
Resilience Tim Noetzel https://www.timnoetzel.com/resilience/	0.06	April 15, 2020 (17:11)
Rethink Tim Noetzel https://www.timnoetzel.com/rethink/	0.05	April 15, 2020 (17:11)
Shortcuts Tim Noetzel https://www.timnoetzel.com/shortcuts/	0.06	April 15, 2020 (17:11)
Start with Context Tim Noetzel https://www.timnoetzel.com/start-with-context/	0.06	April 15, 2020 (17:11)
Swish Tim Noetzel https://www.timnoetzel.com/swish/	0.07	April 15, 2020 (17:11)

Page URL	Ratio	Discovered
Team Focus Tim Noetzel https://www.timnoetzel.com/team-focus/	0.07	April 15, 2020 (17:11)
Teams Tim Noetzel https://www.timnoetzel.com/teams/	0.06	April 15, 2020 (17:11)
Technology's Ethics Problem Tim Noetzel https://www.timnoetzel.com/technologys-ethics-problem/	0.07	April 15, 2020 (17:11)
The Best Hacking Courses Tim Noetzel https://www.timnoetzel.com/the-best-hacking-courses/	0.08	April 15, 2020 (17:11)
The First Hundred Users Tim Noetzel https://www.timnoetzel.com/the-first-hundred-users/	0.08	April 15, 2020 (17:11)
The Media is Killing Itself Tim Noetzel https://www.timnoetzel.com/the-media-is-killing-itself/	0.06	April 15, 2020 (17:11)
The Real Cause of the Great Facebook Decline Tim Noetzel https://www.timnoetzel.com/the-real-cause-of-the-great-facebook-decline/	0.09	April 15, 2020 (17:11)
The Value of UX Tim Noetzel https://www.timnoetzel.com/the-value-of-ux/	0.08	April 15, 2020 (17:11)
The Voice of the User Tim Noetzel https://www.timnoetzel.com/the-voice-of-the-user/	0.05	April 15, 2020 (17:11)
The Washer Fluid is Fine Tim Noetzel https://www.timnoetzel.com/the-washer-fluid-is-fine/	0.05	April 15, 2020 (17:11)
This Isn't for You Tim Noetzel https://www.timnoetzel.com/this-isnt-for-you/	0.06	April 15, 2020 (17:11)
Top 5% UX Designers Tim Noetzel https://www.timnoetzel.com/top-5-percent-ux-designers/	0.08	April 15, 2020 (17:11)
Transparency Tim Noetzel https://www.timnoetzel.com/transparency/	0.08	April 15, 2020 (17:11)
Types of Software Testing Tim Noetzel https://www.timnoetzel.com/types-of-software-testing/	0.08	April 15, 2020 (17:11)
How to Use Dwell Time to Unlock Better Conversion Rates Tim Noetzel https://www.timnoetzel.com/use-dwell-time-unlock-better-conversion-rates/	0.08	April 15, 2020 (17:11)
Useless Data Tim Noetzel https://www.timnoetzel.com/useless-data/	0.06	April 15, 2020 (17:11)
User Behaviors are Market Behaviors Tim Noetzel https://www.timnoetzel.com/user-behaviors-are-market-behaviors/	0.06	April 15, 2020 (17:11)
User Stories Tim Noetzel https://www.timnoetzel.com/user-stories/	0.08	April 15, 2020 (17:11)
Chapter 6: Product Analytics Tim Noetzel https://www.timnoetzel.com/uxe-playbook-analytics/	0.06	April 15, 2020 (17:11)
Chapter 1: Become a UX Engineer Tim Noetzel https://www.timnoetzel.com/uxe-playbook-become/	0.08	April 15, 2020 (17:11)

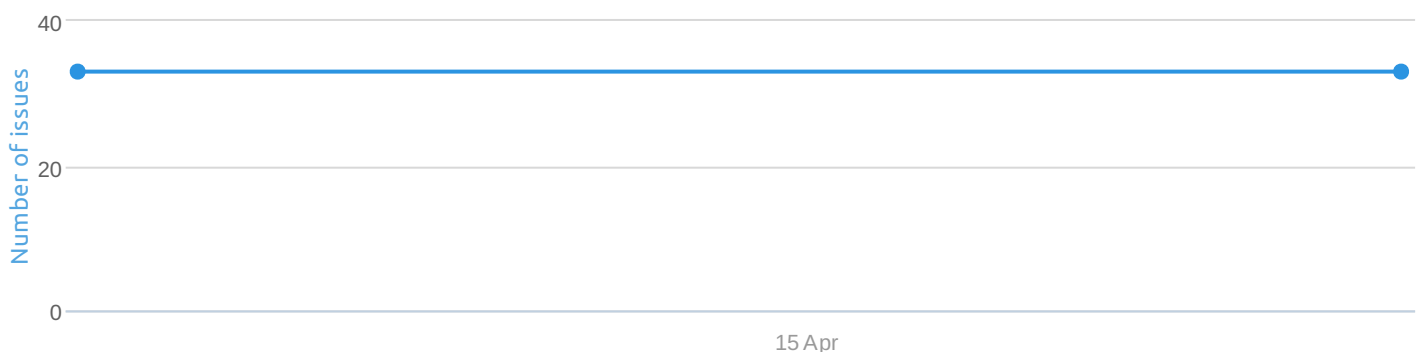
Page URL	Ratio	Discovered
Chapter 2: Front-End Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-frontend/	0.05	April 15, 2020 (17:11)
Chapter 5: Prototyping Tim Noetzel https://www.timnoetzel.com/uxe-playbook-prototyping/	0.06	April 15, 2020 (17:11)
Chapter 4: UI Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-ui/	0.04	April 15, 2020 (17:11)
Chapter 3: UX Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-ux/	0.06	April 15, 2020 (17:11)
Vacation Tim Noetzel https://www.timnoetzel.com/vacation/	0.06	April 15, 2020 (17:11)
We'll Make It Right Tim Noetzel https://www.timnoetzel.com/well-make-it-right/	0.06	April 15, 2020 (17:11)
WeSpire User Retention Tim Noetzel https://www.timnoetzel.com/wespire1/	0.09	April 15, 2020 (17:11)
WeSpire R&D Tim Noetzel https://www.timnoetzel.com/wespire2/	0.10	April 15, 2020 (17:11)
We've Always Done It This Way Tim Noetzel https://www.timnoetzel.com/weve-always-done-it-this-way/	0.08	April 15, 2020 (17:11)
What Does "Seen" Mean? Tim Noetzel https://www.timnoetzel.com/what-does-seen-mean/	0.06	April 15, 2020 (17:11)
Yes vs. No Tim Noetzel https://www.timnoetzel.com/yes-vs-no/	0.07	April 15, 2020 (17:11)

Missing h1

- i** *About this issue: While less important than <title> tags, h1 headings still help define your page's topic for search engines and users. If an <h1> tag is empty or missing, search engines may place your page lower than they would otherwise. Besides, a lack of an <h1> tag breaks your page's heading hierarchy, which is not SEO friendly. How to fix: Provide a concise, relevant h1 heading for each of your page.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



● Missing h1

Missing h1 33

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Page URL	Discovered
Blog Tim Noetzel https://www.timnoetzel.com/blog/	April 15, 2020 (17:11)
Blog Page 10 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/10/	April 15, 2020 (17:11)
Blog Page 11 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/11/	April 15, 2020 (17:11)
Blog Page 12 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/12/	April 15, 2020 (17:11)
Blog Page 2 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/2/	April 15, 2020 (17:11)
Blog Page 3 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/3/	April 15, 2020 (17:11)
Blog Page 4 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/4/	April 15, 2020 (17:11)
Blog Page 5 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/5/	April 15, 2020 (17:11)
Blog Page 6 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/6/	April 15, 2020 (17:11)
Blog Page 7 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/7/	April 15, 2020 (17:11)
Blog Page 8 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/8/	April 15, 2020 (17:11)
Blog Page 9 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/9/	April 15, 2020 (17:11)
Analytics Archives Tim Noetzel https://www.timnoetzel.com/category/analytics/	April 15, 2020 (17:11)
Design Archives Tim Noetzel https://www.timnoetzel.com/category/design/	April 15, 2020 (17:11)
Design Archives Page 2 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/2/	April 15, 2020 (17:11)
Design Archives Page 3 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/3/	April 15, 2020 (17:11)
Design Archives Page 4 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/4/	April 15, 2020 (17:11)
Freelancing Archives Tim Noetzel https://www.timnoetzel.com/category/freelancing/	April 15, 2020 (17:11)

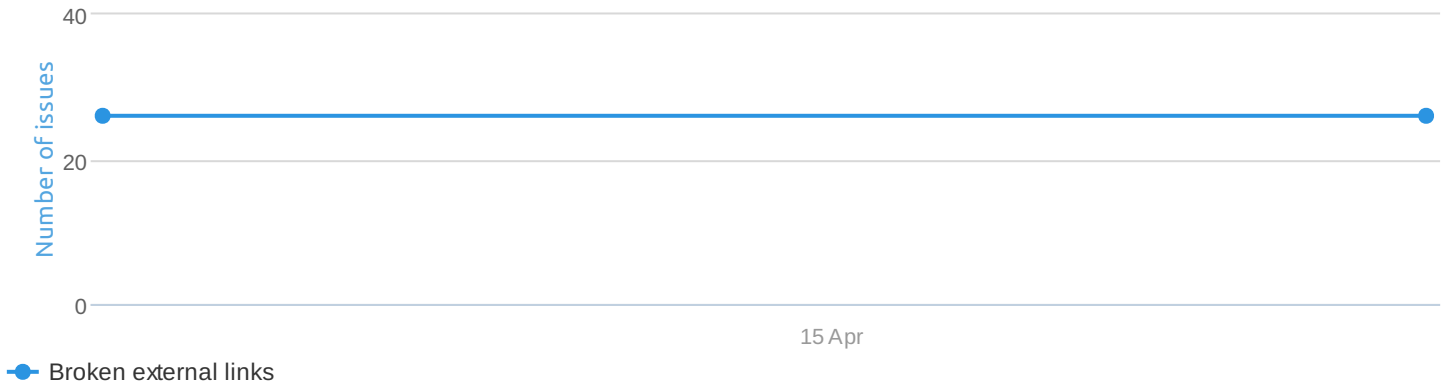
Page URL	Discovered
Front-End Archives Tim Noetzel https://www.timnoetzel.com/category/front-end/	April 15, 2020 (17:11)
Goals Update Archives Tim Noetzel https://www.timnoetzel.com/category/goals-update/	April 15, 2020 (17:11)
Growth Hacking Archives Tim Noetzel https://www.timnoetzel.com/category/growth-hacking/	April 15, 2020 (17:11)
Personal Growth Archives Tim Noetzel https://www.timnoetzel.com/category/personal-growth/	April 15, 2020 (17:11)
Personal Growth Archives Page 2 of 2 Tim Noetzel https://www.timnoetzel.com/category/personal-growth/page/2/	April 15, 2020 (17:11)
Product Hunt Picks & Roundups Archives Tim Noetzel https://www.timnoetzel.com/category/producthunt-roundup/	April 15, 2020 (17:11)
Reviews Archives Tim Noetzel https://www.timnoetzel.com/category/reviews/	April 15, 2020 (17:11)
SEO Archives Tim Noetzel https://www.timnoetzel.com/category/seo/	April 15, 2020 (17:11)
Startups & Tech Archives Tim Noetzel https://www.timnoetzel.com/category/startups/	April 15, 2020 (17:11)
Startups & Tech Archives Page 2 of 4 Tim Noetzel https://www.timnoetzel.com/category/startups/page/2/	April 15, 2020 (17:11)
Startups & Tech Archives Page 3 of 4 Tim Noetzel https://www.timnoetzel.com/category/startups/page/3/	April 15, 2020 (17:11)
Startups & Tech Archives Page 4 of 4 Tim Noetzel https://www.timnoetzel.com/category/startups/page/4/	April 15, 2020 (17:11)
Uncategorized Archives Tim Noetzel https://www.timnoetzel.com/category/uncategorized/	April 15, 2020 (17:11)
UX Engineering Archives Tim Noetzel https://www.timnoetzel.com/category/ux-engineering/	April 15, 2020 (17:11)
UX Engineering Archives Page 2 of 2 Tim Noetzel https://www.timnoetzel.com/category/ux-engineering/page/2/	April 15, 2020 (17:11)

Broken external links

i *About this issue: Broken external links lead users from one website to another and bring them to non-existent webpages. Multiple broken links negatively affect user experience and may worsen your search engine rankings because crawlers may think that your website is poorly maintained or coded. Please note that our crawler may detect a working link as broken. Generally, this happens if the server hosting the website you're referring to blocks our crawler from accessing this website. How to fix: Please follow all links reported as broken. If a target webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you should contact the website's owner and inform them about the issue.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Broken external links 26

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Page URL	Link URL	HTTP Code	Discovered
3 Fantastic JavaScript Class Options (2019) - Tim Noetzel https://www.timnoetzel.com/3-fantastic-javascript-class-options/	https://www.codecademy.com/learn/introduction-to-javascript	403	April 15, 2020 (17:11)
3 Tips for Hacking User Acquisition in Any Business Tim Noetzel https://www.timnoetzel.com/3-tips-hacking-user-acquisition-business/	https://moz.com/researchtools/ose/	403	April 15, 2020 (17:11)
Blog Page 11 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/11/	https://www.consumerreports.org/streaming-media/sites-that-help-you-find-streaming-shows/	403	April 15, 2020 (17:11)
Blog Page 2 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/2/	https://www.producthunt.com/posts/readsmart	403	April 15, 2020 (17:11)
Blog Page 3 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/3/	https://www.producthunt.com/	403	April 15, 2020 (17:11)
Blog Page 6 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/6/	https://www.theverge.com/2019/2/25/18229714/cognizant-facebook-content-moderator-interviews-trauma-working-conditions-arizona	403	April 15, 2020 (17:11)
Blog Page 8 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/8/	https://getbootstrap.com/	403	April 15, 2020 (17:11)

Temporary redirects

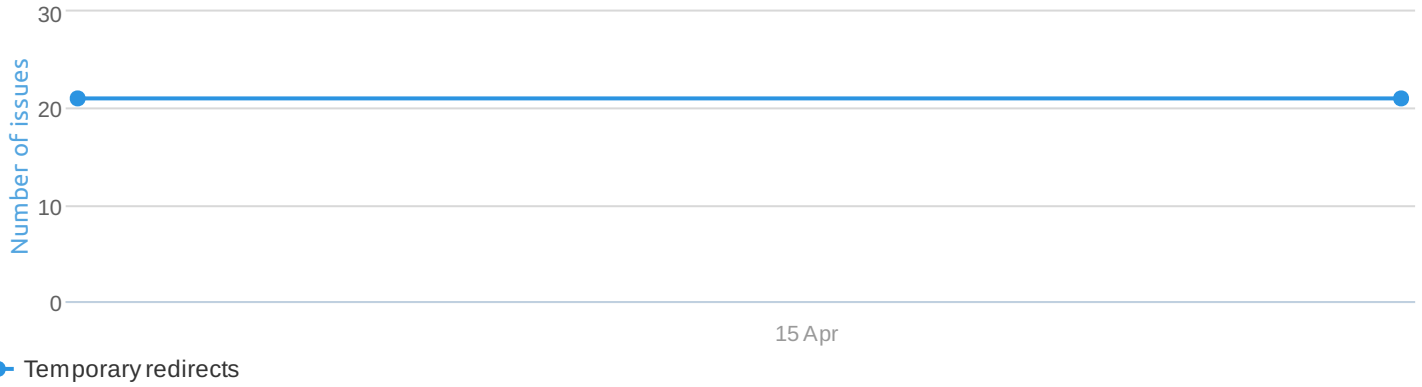
Page URL	Link URL	HTTP Code	Discovered
Bluehost vs GoDaddy – (2020 Faceoff!) – Tim Noetzel https://www.timnoetzel.com/bluehost-vs-godaddy/	https://www.cloudflare.com/learning/dns/what-is-dns/	403	April 15, 2020 (17:11)
Design Archives Page 3 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/3/	https://www.consumerreports.org/streaming-media/sites-that-help-you-find-streaming-shows/	403	April 15, 2020 (17:11)
Front-End Archives Tim Noetzel https://www.timnoetzel.com/category/front-end/	https://getbootstrap.com/	403	April 15, 2020 (17:11)
Product Hunt Picks & Roundups Archives Tim Noetzel https://www.timnoetzel.com/category/producthunt-roundup/	https://www.producthunt.com/	403	April 15, 2020 (17:11)
Product Hunt Picks & Roundups Archives Tim Noetzel https://www.timnoetzel.com/category/producthunt-roundup/	https://www.producthunt.com/posts/readsmart	403	April 15, 2020 (17:11)
SEO Archives Tim Noetzel https://www.timnoetzel.com/category/seo/	https://www.consumerreports.org/streaming-media/sites-that-help-you-find-streaming-shows/	403	April 15, 2020 (17:11)
Startups & Tech Archives Page 3 of 4 Tim Noetzel https://www.timnoetzel.com/category/startups/page/3/	https://www.theverge.com/2019/2/25/18229714/cognizant-facebook-content-moderator-interviews-trauma-working-conditions-arizona	403	April 15, 2020 (17:11)
Content Discovery is Broken Tim Noetzel https://www.timnoetzel.com/content-discovery-is-broken/	https://www.consumerreports.org/streaming-media/sites-that-help-you-find-streaming-shows/	403	April 15, 2020 (17:11)
Ditching Bootstrap Tim Noetzel https://www.timnoetzel.com/ditching-bootstrap/	https://getbootstrap.com/	403	April 15, 2020 (17:11)
Friction Tim Noetzel https://www.timnoetzel.com/friction/	https://gethuman.com	403	April 15, 2020 (17:11)
How to Pick a Profitable Freelance Niche Tim Noetzel https://www.timnoetzel.com/how-to-pick-a-profitable-freelance-niche/	https://www.upwork.com/	403	April 15, 2020 (17:11)

Page URL	Link URL	HTTP Code	Discovered
Land Freelance Clients with Office Hours Tim Noetzel https://www.timnoetzel.com/land-freelance-clients-with-office-hours/	https://calend.ly	403	April 15, 2020 (17:11)
Product Hunt Pick: Readsmart Tim Noetzel https://www.timnoetzel.com/product-hunt-pick-readsmart/	https://www.producthunt.com/posts/readsmart	403	April 15, 2020 (17:11)
Product Hunt Roundups Tim Noetzel https://www.timnoetzel.com/product-hunt-roundups/	https://www.producthunt.com/posts/helperbird-v2	403	April 15, 2020 (17:11)
Product Hunt Roundups Tim Noetzel https://www.timnoetzel.com/product-hunt-roundups/	https://www.producthunt.com/posts/dragula-2	403	April 15, 2020 (17:11)
Product Hunt Roundups Tim Noetzel https://www.timnoetzel.com/product-hunt-roundups/	https://www.producthunt.com/	403	April 15, 2020 (17:11)
Technology's Ethics Problem Tim Noetzel https://www.timnoetzel.com/technologys-ethics-problem/	https://www.theverge.com/2019/2/25/18229714/cognizant-facebook-content-moderator-interviews-trauma-working-conditions-arizona	403	April 15, 2020 (17:11)
The Middle Road Tim Noetzel https://www.timnoetzel.com/the-middle-road/	https://stackingthebricks.com/37signals-isnt-mythical-youre-not-paying-attention/?_r=uf	403	April 15, 2020 (17:11)
The Middle Road Tim Noetzel https://www.timnoetzel.com/the-middle-road/	https://www.washingtonpost.com/business/economy/this-influential-silicon-valley-firm-is-compiling-a-blacklist-of-venture-capitalists-who-harass-women/2017/07/14/1dfc7164-6661-11e7-8eb5-cbcc2e7bfbf_story.html?utm_term=.6a8f3556c2c2	403	April 15, 2020 (17:11)

i About this issue: Temporary redirects (i.e., a 302, 303 and a 307 redirect) mean that a page has been temporarily moved to a new location. Search engines will continue to index the redirected page, and no link juice or traffic is passed to the new page, which is why temporary redirects can damage your search rankings if used by mistake. How to fix: Review all pages to make sure the use of 302, 303 and 307 redirects is justified. If so, don't forget to remove them when they are no longer needed. However, if you permanently move any page, replace a 302/303/307 redirect with a 301 one.

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Temporary redirects 21

timnoetzel.com

Page URL	Redirect URL	Discovered
https://www.timnoetzel.com/get/2-months-free-skillshare/	https://www.skillshare.com/r/profile/Tim-Noetzel/338309732	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/bluehost/	https://www.bluehost.com/track/tnoetzel/	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/freshbooks/	https://www.shareasale.com/r.cfm?b=593723&u=1883245&m=52946	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/gmelius/	https://gmelius.com?via=tim52	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/noom/	https://friends.noom.com/YUtVTDVKM0NB0mNm	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/quickbooks-self-employed/	https://quickbooks.intuit.com/pricing/?sc=testdrive_US_QBO	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-design-your-own-t-shirt/	https://skl.sh/2OeckxM	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-ethical-hacking-in-the-cloud/	https://www.skillshare.com/classes/Cloud-Ethical-Hacking-Use-Kali-Linux-on-Amazon-AWS/2118276929?teacherRef=2411425&via=teacher-referral&utm_campaign=student-referral-2118276929&utm_source=ShortUrl&utm_medium=student-referral	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-growth-hacking-masterclass/	https://skl.sh/2TNwWpU	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-hooked/	https://skl.sh/2Gpf5sy	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-javascript-essentials-from-nothing-to-ninja/	https://skl.sh/2Cp4ARC	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-javascript-gentle-introduction-for-beginners/	https://skl.sh/2N414Rq	April 15, 2020 (17:11)

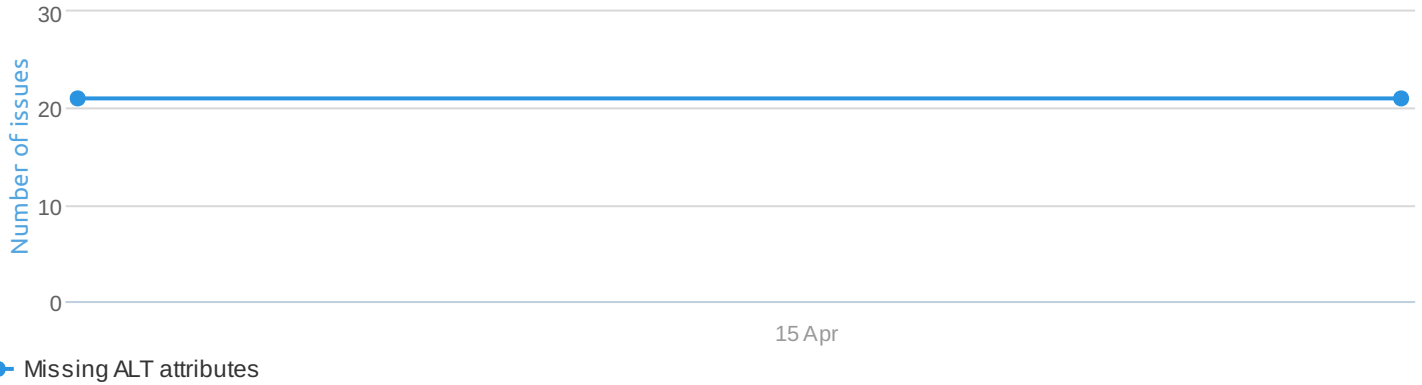
Page URL	Redirect URL	Discovered
https://www.timnoetzel.com/get/skillshare-lean-ux/	https://skl.sh/2OImtAk	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-logo-design/	https://skl.sh/2RuSH74	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-move-from-graphic-designer-to-ux-designer/	https://skl.sh/2GdoSSm	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-presentation-essentials/	https://skl.sh/2CqVR1r	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-the-beginners-guide-to-cyber-security/	https://www.skillshare.com/classes/The-Absolute-Beginners-Guide-to-Cyber-Security-Part-1/435679491?teacherRef=2411425&via=teacher-referral&utm_campaign=student-referral-435679491&utm_source=ShortUrl&utm_medium=student-referral	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-the-complete-kali-linux-course/	https://www.skillshare.com/classes/The-Complete-Kali-Linux-Course-PART-1-Beginner-To-Advanced/1487202900?teacherRef=2411425&via=teacher-referral&utm_campaign=student-referral-1487202900&utm_source=ShortUrl&utm_medium=student-referral	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-ux-design-fundamentals/	https://skl.sh/2GoOds1	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-you-can-draw-anything/	https://skl.sh/2RwkyKv	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/springboard-250-off/	https://www.springboard.com/invite/LDFLH/	April 15, 2020 (17:11)

Missing ALT attributes

i *About this issue: Alt attributes within tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. For more information, please see these articles: Using ALT attributes smartly: <https://webmasters.googleblog.com/2007/12/using-alt-attributes-smartly.html> and Google Image Publishing Guidelines: <https://support.google.com/webmasters/answer/114016?hl=en>. How to fix: Specify a relevant alternative attribute inside an tag for each image on your website, e.g., "".*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Missing ALT attributes 21

timnoetzel.com

Page URL	Image URL	Discovered
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/assets/img/logo-smashing.png	April 15, 2020 (17:11)
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/assets/img/logo-invision.png	April 15, 2020 (17:11)
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/assets/img/logo-speckyboy.png	April 15, 2020 (17:11)
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/assets/img/preview-img-ux-engineer.png	April 15, 2020 (17:11)
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/assets/img/preview-img-tshirt-course.png	April 15, 2020 (17:11)
Tim Noetzel Product Design, UX, Growth Hacking https://www.timnoetzel.com/	https://www.timnoetzel.com/assets/img/preview-img-learn-ux-course.png	April 15, 2020 (17:11)
5 Reasons Why Growth Hacking is Even More Important in 2018 Tim Noetzel https://www.timnoetzel.com/5-reasons-growth-hacking-even-important-2018/	https://www.timnoetzel.com/assets/email-click-rates.png	April 15, 2020 (17:11)
Learn Product Design Tim Noetzel https://www.timnoetzel.com/learn/	https://www.timnoetzel.com/assets/img/preview-img-ux-engineer.png	April 15, 2020 (17:11)
Learn Product Design Tim Noetzel https://www.timnoetzel.com/learn/	https://www.timnoetzel.com/assets/img/preview-img-tshirt-course.png	April 15, 2020 (17:11)
Learn Product Design Tim Noetzel https://www.timnoetzel.com/learn/	https://www.timnoetzel.com/assets/img/preview-img-learn-ux-course.png	April 15, 2020 (17:11)
Chapter 6: Product Analytics Tim Noetzel https://www.timnoetzel.com/uxe-playbook-analytics/	https://www.timnoetzel.com/assets/product-analytics-amplitude-1024x461.png	April 15, 2020 (17:11)
Chapter 6: Product Analytics Tim Noetzel https://www.timnoetzel.com/uxe-playbook-analytics/	https://www.timnoetzel.com/assets/marketing-sherpa-1024x974.png	April 15, 2020 (17:11)
Chapter 1: Become a UX Engineer Tim Noetzel https://www.timnoetzel.com/uxe-playbook-become/	https://www.timnoetzel.com/assets/readsmart.jpeg	April 15, 2020 (17:11)

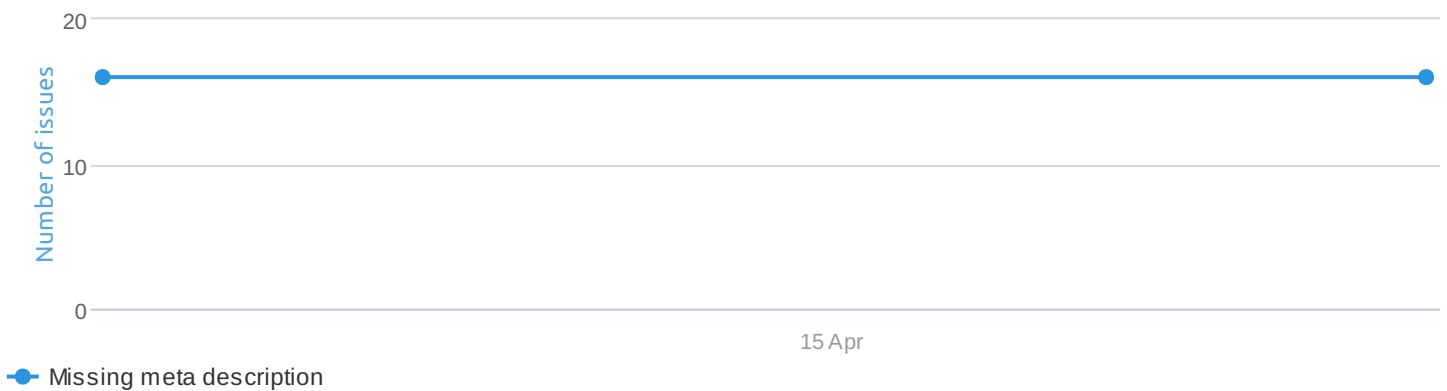
Page URL	Image URL	Discovered
Chapter 1: Become a UX Engineer Tim Noetzel https://www.timnoetzel.com/uxe-playbook-become/	https://www.timnoetzel.com/assets/how-to-become-a-ux-engineer-1024x684.jpg	April 15, 2020 (17:11)
Chapter 1: Become a UX Engineer Tim Noetzel https://www.timnoetzel.com/uxe-playbook-become/	https://www.timnoetzel.com/assets/angellist-ux-engineer-jobs-1024x598.png	April 15, 2020 (17:11)
Chapter 1: Become a UX Engineer Tim Noetzel https://www.timnoetzel.com/uxe-playbook-become/	https://www.timnoetzel.com/assets/portfolio-do-more.png	April 15, 2020 (17:11)
Chapter 1: Become a UX Engineer Tim Noetzel https://www.timnoetzel.com/uxe-playbook-become/	https://www.timnoetzel.com/assets/ux-engineer-salary-1024x731.jpg	April 15, 2020 (17:11)
Chapter 2: Front-End Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-frontend/	https://www.timnoetzel.com/assets/how-to-become-a-ux-engineer-1024x684.jpg	April 15, 2020 (17:11)
Chapter 5: Prototyping Tim Noetzel https://www.timnoetzel.com/uxe-playbook-prototyping/	https://www.timnoetzel.com/assets/adobe-xd.png	April 15, 2020 (17:11)
Chapter 5: Prototyping Tim Noetzel https://www.timnoetzel.com/uxe-playbook-prototyping/	https://www.timnoetzel.com/assets/sketch-prototyping-hotspots.png	April 15, 2020 (17:11)
Chapter 3: UX Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-ux/	https://www.timnoetzel.com/assets/ux-design-course-fundamentals.jpeg	April 15, 2020 (17:11)

Missing meta description

i *About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. For more information, please see these article: Create good titles and snippets in Search Results: <https://support.google.com/webmasters/answer/35624>. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Missing meta description 16

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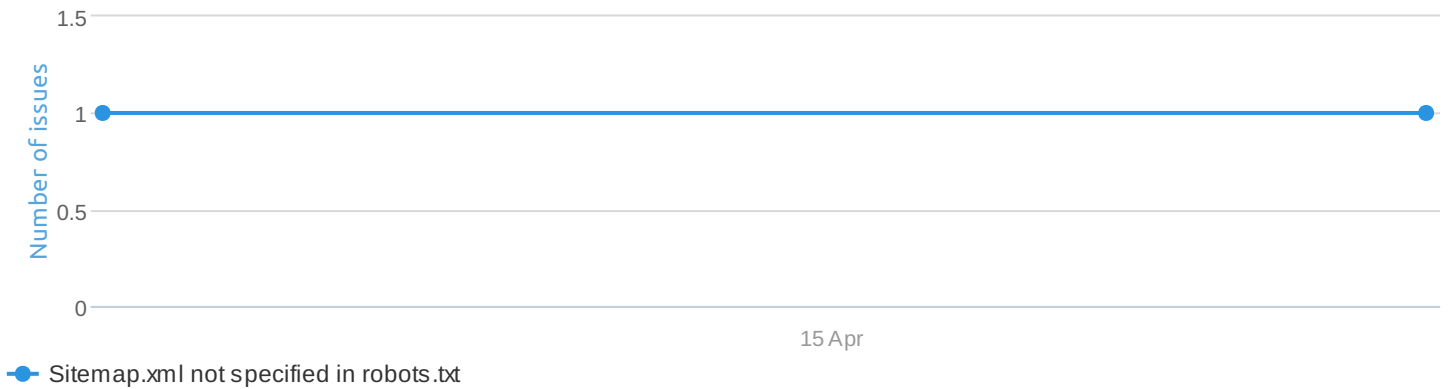
Page URL	Discovered
Everyone Thinks They're Above Average Tim Noetzel https://www.timnoetzel.com/everyone-thinks-theyre-above-average/	April 15, 2020 (17:11)
Experts Tim Noetzel https://www.timnoetzel.com/experts/	April 15, 2020 (17:11)
How to Find Your First Freelance Client Tim Noetzel https://www.timnoetzel.com/how-to-find-your-first-freelance-client/	April 15, 2020 (17:11)
How to Get Client Intros from Other Freelancers Tim Noetzel https://www.timnoetzel.com/how-to-get-client-intros-from-other-freelancers/	April 15, 2020 (17:11)
How to Price, Pitch, and Close Freelance Deals Tim Noetzel https://www.timnoetzel.com/how-to-price-pitch-and-close-freelance-deals/	April 15, 2020 (17:11)
JavaScript Filters Tim Noetzel https://www.timnoetzel.com/javascript-filters/	April 15, 2020 (17:11)
Land Freelance Clients with Office Hours Tim Noetzel https://www.timnoetzel.com/land-freelance-clients-with-office-hours/	April 15, 2020 (17:11)
March 2019 SEO Update Tim Noetzel https://www.timnoetzel.com/march-2019-seo-update/	April 15, 2020 (17:11)
Product Hunt Roundups Tim Noetzel https://www.timnoetzel.com/product-hunt-roundups/	April 15, 2020 (17:11)
The Best Hacking Courses Tim Noetzel https://www.timnoetzel.com/the-best-hacking-courses/	April 15, 2020 (17:11)
Chapter 6: Product Analytics Tim Noetzel https://www.timnoetzel.com/uxe-playbook-analytics/	April 15, 2020 (17:11)
Chapter 1: Become a UX Engineer Tim Noetzel https://www.timnoetzel.com/uxe-playbook-become/	April 15, 2020 (17:11)
Chapter 2: Front-End Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-frontend/	April 15, 2020 (17:11)
Chapter 5: Prototyping Tim Noetzel https://www.timnoetzel.com/uxe-playbook-prototyping/	April 15, 2020 (17:11)
Chapter 4: UI Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-ui/	April 15, 2020 (17:11)
Chapter 3: UX Foundations Tim Noetzel https://www.timnoetzel.com/uxe-playbook-ux/	April 15, 2020 (17:11)

Sitemap.xml not specified in robots.txt

- i** *About this issue: If you have both a sitemap.xml and a robots.txt file on your website, it is a good practice to place a link to your sitemap.xml in your robots.txt, which will allow search engines to better understand what content they should crawl. How to fix: Specify the location of your sitemap.xml in your robots.txt. To check if Googlebot can index your sitemap.xml file, use the Sitemaps report in Google Search Console: https://search.google.com/search-console/not-verified?original_url=/search-console/sitemaps&original_resource_id*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Sitemap.xml not specified in robots.txt 1

timnoetzel.com

robots.txt URL

Discovered

<http://www.timnoetzel.com/robots.txt>

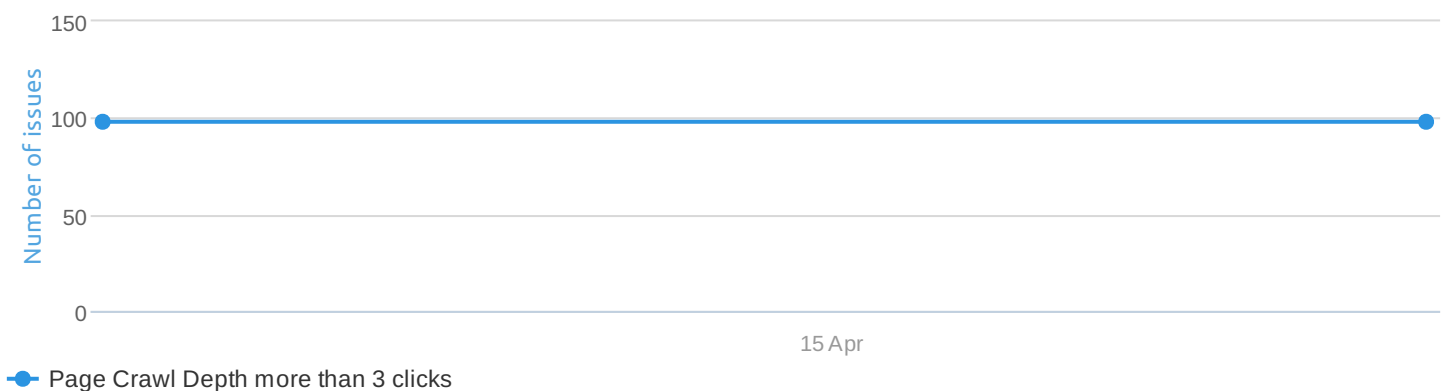
April 15, 2020 (17:11)

Page Crawl Depth more than 3 clicks

i *About this issue: A page's crawl depth is the number of clicks required for users and search engine crawlers to reach it via its corresponding homepage. From an SEO perspective, an excessive crawl depth may pose a great threat to your optimization efforts, as both crawlers and users are less likely to reach deep pages. For this reason, pages that contain important content should be no more than 3 clicks away from your homepage. How to fix: Make sure that pages with important content can be reached within a few clicks. If any of them are buried too deep in your site, consider changing your internal link architecture.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Page Crawl Depth more than 3 clicks 98

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Pages with only one internal link

Page URL	Crawl Depth	Discovered
10 Tips for a Prosperous Life Tim Noetzel https://www.timnoetzel.com/10-tips-for-a-prosperous-life/	6	April 15, 2020 (17:11)
100 Words a Day Tim Noetzel https://www.timnoetzel.com/100-words-a-day/	4	April 15, 2020 (17:11)
3 Fantastic Growth Hacking Course Options (2020) - Tim Noetzel https://www.timnoetzel.com/3-fantastic-growth-hacking-course-options/	4	April 15, 2020 (17:11)
3 Tips for Hacking User Acquisition in Any Business Tim Noetzel https://www.timnoetzel.com/3-tips-hacking-user-acquisition-business/	4	April 15, 2020 (17:11)
5 Reasons Why Growth Hacking is Even More Important in 2018 Tim Noetzel https://www.timnoetzel.com/5-reasons-growth-hacking-even-important-2018/	4	April 15, 2020 (17:11)
Announcing Product Playbooks Tim Noetzel https://www.timnoetzel.com/announcing-product-playbooks/	5	April 15, 2020 (17:11)
Authority Tim Noetzel https://www.timnoetzel.com/authority/	4	April 15, 2020 (17:11)
Blog Page 10 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/10/	10	April 15, 2020 (17:11)
Blog Page 11 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/11/	11	April 15, 2020 (17:11)
Blog Page 12 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/12/	12	April 15, 2020 (17:11)
Blog Page 4 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/4/	4	April 15, 2020 (17:11)
Blog Page 5 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/5/	5	April 15, 2020 (17:11)
Blog Page 6 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/6/	6	April 15, 2020 (17:11)
Blog Page 7 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/7/	7	April 15, 2020 (17:11)
Blog Page 8 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/8/	8	April 15, 2020 (17:11)
Blog Page 9 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/9/	9	April 15, 2020 (17:11)
Breakthroughs Tim Noetzel https://www.timnoetzel.com/breakthroughs/	4	April 15, 2020 (17:11)
Catching Up Tim Noetzel https://www.timnoetzel.com/catching-up/	5	April 15, 2020 (17:11)
Design Archives Page 2 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/2/	4	April 15, 2020 (17:11)
Design Archives Page 3 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/3/	5	April 15, 2020 (17:11)

Page URL	Crawl Depth	Discovered
Design Archives Page 4 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/4/	6	April 15, 2020 (17:11)
Personal Growth Archives Tim Noetzel https://www.timnoetzel.com/category/personal-growth/	4	April 15, 2020 (17:11)
Personal Growth Archives Page 2 of 2 Tim Noetzel https://www.timnoetzel.com/category/personal-growth/page/2/	5	April 15, 2020 (17:11)
Startups & Tech Archives Page 3 of 4 Tim Noetzel https://www.timnoetzel.com/category/startups/page/3/	4	April 15, 2020 (17:11)
Startups & Tech Archives Page 4 of 4 Tim Noetzel https://www.timnoetzel.com/category/startups/page/4/	5	April 15, 2020 (17:11)
Uncategorized Archives Tim Noetzel https://www.timnoetzel.com/category/uncategorized/	10	April 15, 2020 (17:11)
UX Engineering Archives Page 2 of 2 Tim Noetzel https://www.timnoetzel.com/category/ux-engineering/page/2/	4	April 15, 2020 (17:11)
Connecting Tim Noetzel https://www.timnoetzel.com/connecting/	6	April 15, 2020 (17:11)
Content Discovery is Broken Tim Noetzel https://www.timnoetzel.com/content-discovery-is-broken/	4	April 15, 2020 (17:11)
Customer Service Tim Noetzel https://www.timnoetzel.com/customer-service/	5	April 15, 2020 (17:11)
Data-Driven Pattern Libraries Tim Noetzel https://www.timnoetzel.com/data-driven-pattern-libraries/	4	April 15, 2020 (17:11)
Dealing with Setbacks Tim Noetzel https://www.timnoetzel.com/dealing-with-setbacks/	5	April 15, 2020 (17:11)
Decision Fatigue Tim Noetzel https://www.timnoetzel.com/decision-fatigue/	4	April 15, 2020 (17:11)
Disrupting Utilities Tim Noetzel https://www.timnoetzel.com/disrupting-utilities/	6	April 15, 2020 (17:11)
Does Your Product Matter? Tim Noetzel https://www.timnoetzel.com/does-your-product-matter/	6	April 15, 2020 (17:11)
Forcing Functions Tim Noetzel https://www.timnoetzel.com/forcing-functions/	6	April 15, 2020 (17:11)
Friction Tim Noetzel https://www.timnoetzel.com/friction/	5	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/noom/	4	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-growth-hacking-masterclass/	5	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-hooked/	5	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-javascript-essentials-from-nothing-to-ninja/	4	April 15, 2020 (17:11)

Page URL	Crawl Depth	Discovered
https://www.timnoetzel.com/get/skillshare-javascript-gentle-introduction-for-beginners/	4	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-logo-design/	4	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-move-from-graphic-designer-to-ux-designer/	4	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-presentation-essentials/	4	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-ux-design-fundamentals/	4	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/skillshare-you-can-draw-anything/	4	April 15, 2020 (17:11)
https://www.timnoetzel.com/get/springboard-250-off/	4	April 15, 2020 (17:11)
Gimmicks vs Hooks Tim Noetzel https://www.timnoetzel.com/gimmicks-vs-hooks/	4	April 15, 2020 (17:11)
Good Enough Tim Noetzel https://www.timnoetzel.com/good-enough/	6	April 15, 2020 (17:11)
Handling Asymmetry in Logo Design Tim Noetzel https://www.timnoetzel.com/handling-asymmetry-in-logo-design/	4	April 15, 2020 (17:11)
Hipmatic Tim Noetzel https://www.timnoetzel.com/hipmatic/	5	April 15, 2020 (17:11)
How and Why to Test Your Product Entry Points Tim Noetzel https://www.timnoetzel.com/how-and-why-to-test-your-product-entry-points/	5	April 15, 2020 (17:11)
ID Numbers Tim Noetzel https://www.timnoetzel.com/id-numbers/	4	April 15, 2020 (17:11)
Initiative Over Experience Tim Noetzel https://www.timnoetzel.com/initiative-over-experience/	4	April 15, 2020 (17:11)
Inputs & Outputs Tim Noetzel https://www.timnoetzel.com/inputs-outputs/	4	April 15, 2020 (17:11)
Is "Jobs to Be Done" too Simplistic? Tim Noetzel https://www.timnoetzel.com/is-jobs-to-be-done-really-too-simplistic/	6	April 15, 2020 (17:11)
January 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/january-2019-goals-update/	4	April 15, 2020 (17:11)
March 2019 Goals Update Tim Noetzel https://www.timnoetzel.com/march-2019-goals-update/	4	April 15, 2020 (17:11)
Measuring Content Value Tim Noetzel https://www.timnoetzel.com/measuring-content-value/	4	April 15, 2020 (17:11)
Momentum Tim Noetzel https://www.timnoetzel.com/momentum/	5	April 15, 2020 (17:11)
Nitpicking Tim Noetzel https://www.timnoetzel.com/nitpicking/	4	April 15, 2020 (17:11)
No, You Don't Need to Manage Tim Noetzel https://www.timnoetzel.com/no-you-dont-need-to-manage/	5	April 15, 2020 (17:11)

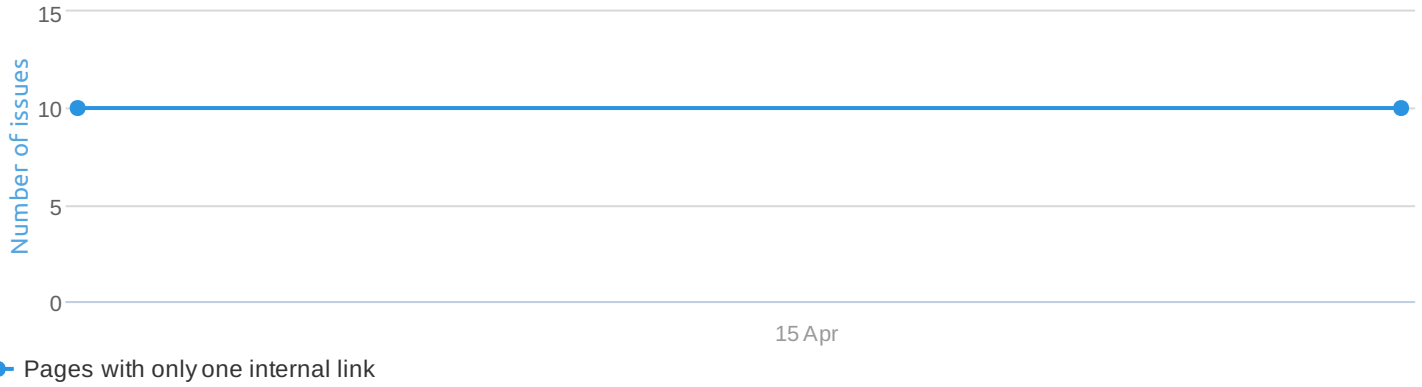
Page URL	Crawl Depth	Discovered
What Most Noom Reviews Get Wrong - Tim Noetzel https://www.timnoetzel.com/noom-review-what-most-noom-reviews-get-wrong/	4	April 15, 2020 (17:11)
One Step at a Time Tim Noetzel https://www.timnoetzel.com/one-step-at-a-time/	5	April 15, 2020 (17:11)
Persist Tim Noetzel https://www.timnoetzel.com/persist/	5	April 15, 2020 (17:11)
Practical Skills Tim Noetzel https://www.timnoetzel.com/practical-skills/	4	April 15, 2020 (17:11)
Product Standups Tim Noetzel https://www.timnoetzel.com/product-standups/	5	April 15, 2020 (17:11)
Psychographics > Demographics Tim Noetzel https://www.timnoetzel.com/psychographics-before-demographics/	4	April 15, 2020 (17:11)
Quantifying User Adoption Tim Noetzel https://www.timnoetzel.com/quantifying-user-adoption/	4	April 15, 2020 (17:11)
Replacing Negative Habits Tim Noetzel https://www.timnoetzel.com/replacing-negative-habits/	5	April 15, 2020 (17:11)
Resilience Tim Noetzel https://www.timnoetzel.com/resilience/	5	April 15, 2020 (17:11)
Rethink Tim Noetzel https://www.timnoetzel.com/rethink/	4	April 15, 2020 (17:11)
Shortcuts Tim Noetzel https://www.timnoetzel.com/shortcuts/	4	April 15, 2020 (17:11)
Start with Context Tim Noetzel https://www.timnoetzel.com/start-with-context/	5	April 15, 2020 (17:11)
How to Stay Motivated When Things Get Hard Tim Noetzel https://www.timnoetzel.com/stay-motivated-things-get-hard/	6	April 15, 2020 (17:11)
Team Focus Tim Noetzel https://www.timnoetzel.com/team-focus/	4	April 15, 2020 (17:11)
Teams Tim Noetzel https://www.timnoetzel.com/teams/	4	April 15, 2020 (17:11)
Technology's Ethics Problem Tim Noetzel https://www.timnoetzel.com/technologys-ethics-problem/	5	April 15, 2020 (17:11)
The Media is Killing Itself Tim Noetzel https://www.timnoetzel.com/the-media-is-killing-itself/	5	April 15, 2020 (17:11)
The Middle Road Tim Noetzel https://www.timnoetzel.com/the-middle-road/	6	April 15, 2020 (17:11)
The Real Cause of the Great Facebook Decline Tim Noetzel https://www.timnoetzel.com/the-real-cause-of-the-great-facebook-decline/	5	April 15, 2020 (17:11)
The Value of UX Tim Noetzel https://www.timnoetzel.com/the-value-of-ux/	5	April 15, 2020 (17:11)

Page URL	Crawl Depth	Discovered
The Voice of the User Tim Noetzel https://www.timnoetzel.com/the-voice-of-the-user/	4	April 15, 2020 (17:11)
The Washer Fluid is Fine Tim Noetzel https://www.timnoetzel.com/the-washer-fluid-is-fine/	5	April 15, 2020 (17:11)
This Isn't for You Tim Noetzel https://www.timnoetzel.com/this-isnt-for-you/	5	April 15, 2020 (17:11)
Top 5% UX Designers Tim Noetzel https://www.timnoetzel.com/top-5-percent-ux-designers/	6	April 15, 2020 (17:11)
Transparency Tim Noetzel https://www.timnoetzel.com/transparency/	5	April 15, 2020 (17:11)
How to Use Dwell Time to Unlock Better Conversion Rates Tim Noetzel https://www.timnoetzel.com/use-dwell-time-unlock-better-conversion-rates/	4	April 15, 2020 (17:11)
Useless Data Tim Noetzel https://www.timnoetzel.com/useless-data/	4	April 15, 2020 (17:11)
User Behaviors are Market Behaviors Tim Noetzel https://www.timnoetzel.com/user-behaviors-are-market-behaviors/	6	April 15, 2020 (17:11)
User Stories Tim Noetzel https://www.timnoetzel.com/user-stories/	6	April 15, 2020 (17:11)
Vacation Tim Noetzel https://www.timnoetzel.com/vacation/	5	April 15, 2020 (17:11)
We'll Make It Right Tim Noetzel https://www.timnoetzel.com/well-make-it-right/	4	April 15, 2020 (17:11)
What Does "Seen" Mean? Tim Noetzel https://www.timnoetzel.com/what-does-seen-mean/	4	April 15, 2020 (17:11)
What It's Really Like in America's Christian Schools Tim Noetzel https://www.timnoetzel.com/what-its-really-like-in-americas-christian-schools/	10	April 15, 2020 (17:11)
Why Your Product Needs Research Tim Noetzel https://www.timnoetzel.com/why-your-product-needs-research/	6	April 15, 2020 (17:11)
Yes vs. No Tim Noetzel https://www.timnoetzel.com/yes-vs-no/	6	April 15, 2020 (17:11)

i *About this issue: Having very few incoming internal links means very few visits, or even none, and fewer chances of placing in search results. It is a good practice to add more incoming internal links to pages with useful content. That way, you can rest assured that users and search engines will never miss them. How to fix: Add more incoming internal links to pages with important content.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Pages with only one internal link 10

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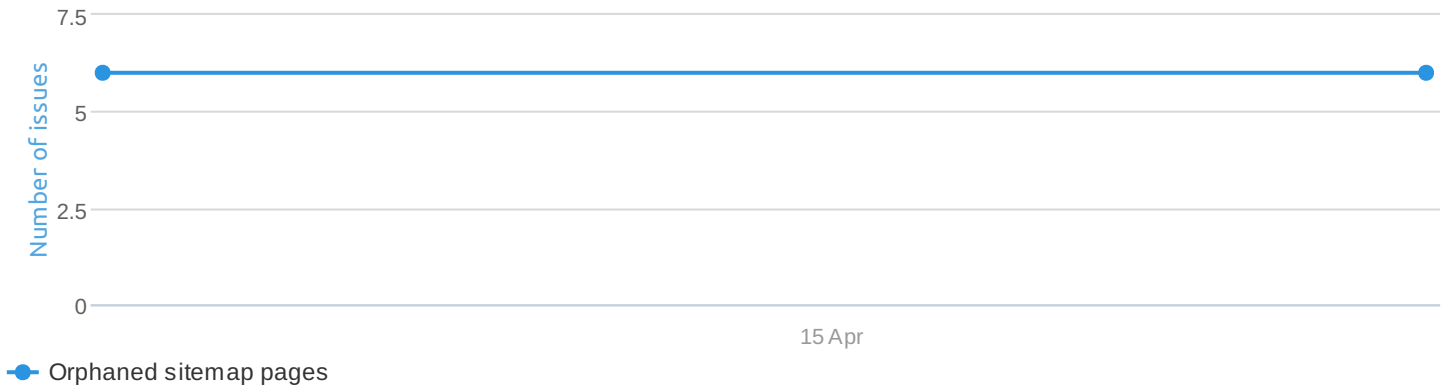
Page URL	Discovered
Blog Page 12 of 12 Tim Noetzel https://www.timnoetzel.com/blog/page/12/	April 15, 2020 (17:11)
Design Archives Page 4 of 4 Tim Noetzel https://www.timnoetzel.com/category/design/page/4/	April 15, 2020 (17:11)
Personal Growth Archives Page 2 of 2 Tim Noetzel https://www.timnoetzel.com/category/personal-growth/page/2/	April 15, 2020 (17:11)
Startups & Tech Archives Page 4 of 4 Tim Noetzel https://www.timnoetzel.com/category/startups/page/4/	April 15, 2020 (17:11)
UX Engineering Archives Page 2 of 2 Tim Noetzel https://www.timnoetzel.com/category/ux-engineering/page/2/	April 15, 2020 (17:11)
Harpoon Tim Noetzel https://www.timnoetzel.com/harpoon/	April 15, 2020 (17:11)
Pintley Tim Noetzel https://www.timnoetzel.com/pintley/	April 15, 2020 (17:11)
Swish Tim Noetzel https://www.timnoetzel.com/swish/	April 15, 2020 (17:11)
WeSpire User Retention Tim Noetzel https://www.timnoetzel.com/wespire1/	April 15, 2020 (17:11)
WeSpire R&D Tim Noetzel https://www.timnoetzel.com/wespire2/	April 15, 2020 (17:11)

Orphaned sitemap pages

i *About this issue: An orphaned page is a webpage that is not linked to internally. Including orphaned pages in your sitemap.xml files is considered to be a bad practice, as these pages will be crawled by search engines. Crawling outdated orphaned pages will waste your crawl budget. If an orphaned page in your sitemap.xml file has valuable content, we recommend that you link to it internally. How to fix: Review all orphaned pages in your sitemap.xml files and do either of the following: If a page is no longer needed, remove it; If a page has valuable content and brings traffic to your website, link to it from another page on your website; If a page serves a specific need and requires no internal linking, leave it as is.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Orphaned sitemap pages 6

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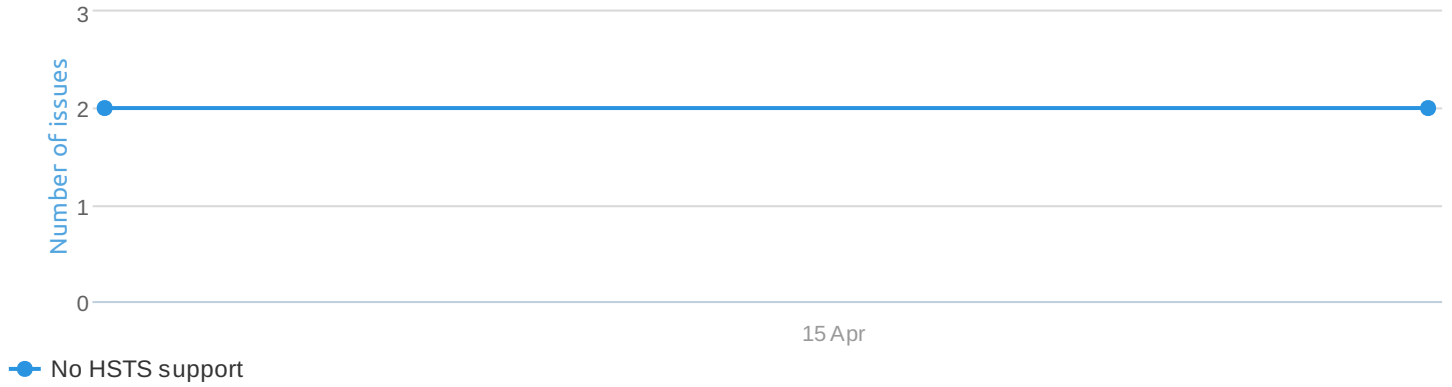
Sitemap URL	Page URL	Discovered
https://www.timnoetzel.com/page-sitemap.xml	https://www.timnoetzel.com/freelancer-thanks/	April 15, 2020 (17:11)
https://www.timnoetzel.com/page-sitemap.xml	https://www.timnoetzel.com/freelancer/	April 15, 2020 (17:11)
https://www.timnoetzel.com/page-sitemap.xml	https://www.timnoetzel.com/freelancer-earn-more/	April 15, 2020 (17:11)
https://www.timnoetzel.com/page-sitemap.xml	https://www.timnoetzel.com/freelancer-land-more-clients/	April 15, 2020 (17:11)
https://www.timnoetzel.com/page-sitemap.xml	https://www.timnoetzel.com/30-days-to-freelancing-success/	April 15, 2020 (17:11)
https://www.timnoetzel.com/page-sitemap.xml	https://www.timnoetzel.com/terms/	April 15, 2020 (17:11)

No HSTS support

i *About this issue: HTTP Strict Transport Security (HSTS) informs web browsers that they can communicate with servers only through HTTPS connections. So, to ensure that you don't serve unsecured content to your audience, we recommend that you implement HSTS support. How to fix: Use a server that supports HSTS.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



No HSTS support 2

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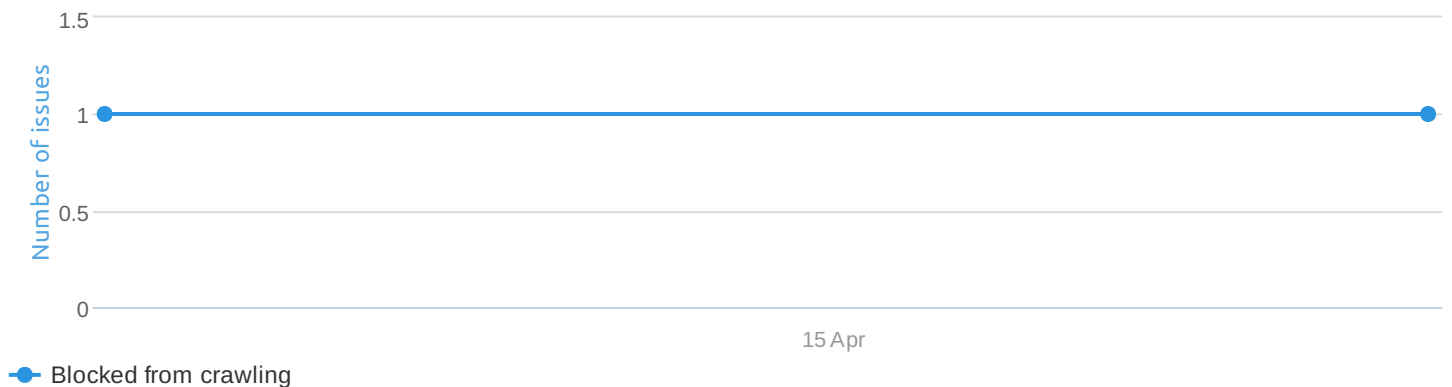
Subdomain	Discovered
timnoetzel.com	April 15, 2020 (17:11)
www.timnoetzel.com	April 15, 2020 (17:11)

Blocked from crawling

i About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Blocked from crawling 1

timnoetzel.com

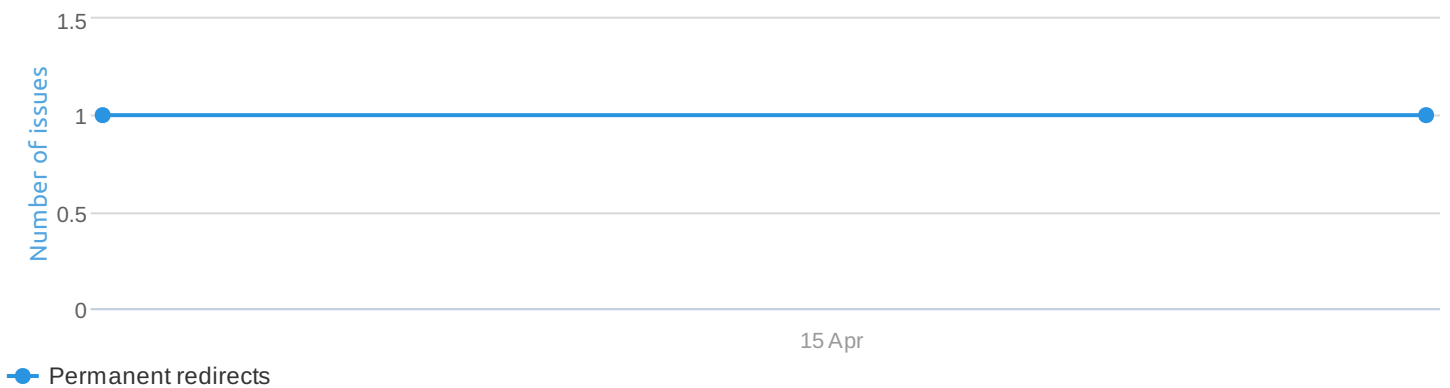
Page URL	Discovered
Advertising Disclosure Tim Noetzel https://www.timnoetzel.com/ad-disclosure/	April 15, 2020 (17:11)

Permanent redirects

i *About this issue: Although using permanent redirects (a 301 or 308 redirect) is appropriate in many situations (for example, when you move a website to a new domain, redirect users from a deleted page to a new one, or handle duplicate content issues), we recommend that you keep them to a reasonable minimum. Every time you redirect one of your website's pages, it decreases your crawl budget, which may run out before search engines can crawl the page you want to be indexed. Moreover, too many permanent redirects can be confusing to users. How to fix: Review all URLs with a permanent redirect. Change permanent redirects to a target page URL where possible.*

Historical chart for audits

Period: April 15, 2020 (17:11) - April 15, 2020 (17:11)



Permanent redirects 1

timnoetzel.com

Page URL	Link URL	HTTP Status Code	Discovered
Chapter 6: Product Analytics Tim Noetzel https://www.timnoetzel.com/uxe-playbook-analytics/	https://www.timnoetzel.com/averages-arent-benchmarks/	301	April 15, 2020 (17:11)